business process:

1. customer browser and then order certain items.
2. No return and no refund
3. Color of product with uncertainty

back end:

1. Total sales in the back end
2. easy to manually manage stock (only click few buttons)
3. order details
4. notification after customer ordered (email)
5. Build-in email
6. link to social media (pinterest, facebook twitter, instagram
7. stock sold out notification
8. be able to manage special discount for wholesale customer
9. easy to delete items when the color is sold out

interface :

1. logo design by client
2. sub menu to filter (color, shape,size)
3. Q&A to answer frequently questions
4. quantity discount display
5. discount when customer choose to pay by bank transfer
6. small color cub to show how each color is (#RGB color)
7. price changed once the customer logged in
8. customer allow to check out as a guest
9. customer allow to track their orders
10. international order should without GST
11. Retrieve real time currency from Aus post
12. can change different currency but in the end show AUD only
13. link to paypal
14. mobile friendly

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| --- | --- | --- |
| 0---5 | 6--10 | 10+ |
| $5 | $4.5 | $4 |